

KEITH-
O'BRIEN CO.

Nearer, Nearer Comes the Jingle of the Christmas Bells.

STORE OPEN
EVENINGS



FINAL DECISION MUST BE REACHED—This institution, which is sweeping the Christmas trade of the city, is especially prepared to render you assistance. There are thousands of tempting things—but speak to one of the men on the floor and give him an idea of what you desire. He will place you in touch with one who will be of service in suggesting and conducting you to the sections where those particular things you have in mind will be submitted for inspection. Our system is such that we can help you.

WHENEVER YOU CAN, CARRY SMALL PACKAGES.

WHAT A PLEASURE IT IS TO TRADE AT THIS STORE.

Furs--Special Christmas Reductions 25 and 33 1/3 % Opportunity of the Holidays at Keith-O'Brien's



Our entire stock of Furs, including a number of new pieces which have just arrived, is now attracting attention on account of the 25 per cent reduction and the further cut on many articles to 33 1-3 per cent. Considering the reliable character of the furs and the nearness of Christmas, these reductions become strong inducements.

WIDE RANGE OF SELECTIONS.

SCARFS—Mink, Moleskin, Krimmer, Sable Fox, Isabella Fox, Russian Fox, Blue Lynx, Marten, Wolverine, Squirrel and Chinchilla.

SEAL JACKETS are also included in the extraordinary reduction.

JACKETS—Electric Seal in the plain; also trimmed with Beaver, Mink and Blended Squirrel and Persian Lamb, Electric Seal, Persian Lamb self trimmed; also trimmed with Beaver, Nutria and Blended Squirrel.

SPECIAL ANNOUNCEMENT.

Notice has been received from our New York furrier that prices on Seal Skins have advanced 23 1-2 per cent.

THE SHOPPERS ARE NOW COMING DOWN THE CHRISTMAS HOME-STRETCH!

Ideal Christmas Gifts for Men, Women and Children.

Crochet slippers in all colors—

95 cents.

Men's Christmas Slippers. A splendid line, in all materials. Prices

75c to \$3.00

Strong Friday and Saturday Bargains in Hosiery and Underwear.

For Christmas presents, all of our ladies' fancy hose, two-toned effects, black with hand-embroidered dots, which sell regularly at \$1.25 for Friday and Saturday, 95c.

Another line which is selling well for Christmas presents is one of fancy hose, some of which have stripes around; some are embroidered in very pretty effects, for Friday and Saturday, 65c.

Our lot of ladies' fancy hose colored, in stripes, regular, 65c quality, for 50c or 5.

Our extra heavy cotton, 40-gauge, black high spliced heel, double sole and real mink, double sole, plain or ribbed top; our popular K-O-B, which is the best value on the market for the money, \$1.00 and 2 for \$1.00.

Ladies' fast black hose, ribbed, double sole, our K-O-B special, which is the best seller in the city, 25c.

Boys' fast black, two and one-ribbed, double heel and toe, real Maco, double sole, our K-O-B boys', 25c.

Boys' and girls' black wool hose, two and one-ribbed and one and one-ribbed, with gray double heel and toe; Friday and Saturday, 25c.

Infants' silk hose, in pink, light blue, white; for Christmas gifts, for 65c.

Misses' fast black, two and one-ribbed, double sole and heel, real Maco, double sole, K-O-B special, 25c.

Ladies' wool, fine ribbed vests and pants, in mottled blue and plain white; extra high grade, regular \$1.75 and \$2.00 qualities, a garment, \$1.45.

Christmas Gift Suggestions.

Calendars, 25c.
Books, 25c and 50c.
Fans from 50c to \$10.00.
Nail buffers, 25c up to \$1.
Nail files, 25c up to 65c.
Perfume, 25c up to \$6.
Hair brushes, 25c to \$4.50.
Fancy belts, 75c to \$10.
Work boxes, \$1 to \$6.
Opera bags, \$1.25 to \$10.
Novelty brooches, 25c to \$5.
Christmas cards, 4c up to 25c.
Hand mirrors, 50c up to \$4.
Burnt wood boxes, \$1 to \$5.
Novelty hat pins, 10c to 35c.
Silver match safes, 75c to \$2.
Fancy stick pins, 50c to \$1.50.
Men's shaving sets, \$1.25 to \$7.
Toilet waters, 25c up to \$1.25.
Fountain pens, \$1.50 up to \$6.
Collar and cuff boxes, \$1 to \$5.
Belt pins and buckles, 25c to \$2.
Fancy silk jewel bags, 25c, 75c.
Fancy garters, 75c to \$2 a pair.
Bracelets from 50c a pair to \$4.
Burnt wood nut bowls, \$1.25 to \$5.
Burnt wood plaques, 35c to \$2.50.
Manicure sets, complete, \$2 to \$12.
Baby solid gold rings, 75c to \$1.50.
Misses' leather wrist bags, 25c to 35c.
Children's leather chain purses, 10c to 35c.
Baby toilet sets, all kinds, 75c to \$2.50.
Stag horn toilet sets, from \$1.50 to \$19—one-fourth reduction.

Christmas Umbrellas One- Fourth Less

New novelties in leather bags, \$1.50 to \$15.
Toilet sets, ebony and cocobola, \$1.50 to \$12.
Handkerchief and glove boxes, \$1 to \$5.
Ladies' and children's lockets, from 50c to \$5.
Infants' brush and comb sets, 65c to 75c.
Fancy box of stationery, 45c up to \$4.50.
Toilet sets, comb, brush and mirror, \$1 to \$4.
Toilet sets, comb, brush, mirror, tooth brush, razor, \$3 to \$10.
Fancy hose supporters, 50c to \$2 a pair.
Novelty shell combs, side and back, 35c to \$4.
Silver-plated tea sets—reductions: 6 pieces, \$20.50 for \$14.25.
A beautiful assortment of novelty ribbons for the holiday trade.
Lovelace vases, ONE-THIRD LESS, \$30 for \$20; \$25 for \$16.65, etc.
Hand mirrors in ebony, stag horn and cocobola wood, 75c to \$5.
Roseane vases, reductions as follows: \$5 for \$2.50; \$3 for \$1.50; \$2 for \$1, every piece half price.
Military brushes, ebony, cocobola and oriental pearl, \$2 to \$7 a pair.
Cut glass pitchers, \$30 for \$15; bowls, \$9 now \$4.50, etc., and all other pieces at half price.
New arrivals in Christmas neckwear for the ladies, brought out especially for the holiday trade.
New Novelty Xmas Ribbon, in a holiday design, from 1/4 to 4 inches wide. Just the thing to tie Christmas boxes.
Novelty hair pins, 35c to \$2. Fancy

Christmas Gifts for Men.

Our men's department is well supplied with all of the little and big requisites for men. No matter how little or how much you wish to spend for a present, you can find something appropriate in this department, from—

25c to \$25.00

CHRISTMAS SALE OF Ready-Made and Hand-Embroidered Pillows.

\$24.00 Pillow for \$15.00
\$17.00 Pillow for \$12.00
\$15.00 Pillow for \$10.00
\$12.00 Pillow for \$8.00
\$5.00 Pillows for \$3.00
In Art Section.

All Oriental, Pearl and Stag Horn Toilet Sets at 1/4 Off.

Christmas Bargains in Linen Section.

The balance of the week should prove a lively one for the Linen section. Extra inducements are being offered in the way of further reductions on Japanese drawn-work, embroidered pieces and hemstitched table sets. Prices like this: \$5.00 for \$4.50, \$9.00 for \$7.25, 20c for 15c, 5.00 for 3.50, 14.50 for 11.50, 25c for 20c, 4.00 for 2.75, 18.00 for 14.75, 15c for 10c, 3.00 for 2.00, 21.50 for 17.25, 45c for 30c, 1.75 for .75, 85c for 65c.
This department is also showing some very attractive things in fine Towels and Table Sets, in pattern cloths, with napkins to match. Low prices prevail in this section.

Christmas Gloves as a Suggestion.

MANY
TOYS
REDUCED

